

Ashwin Goutham Gopi

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SUMMARY

Creative and driven entrepreneur/researcher looking for a dynamic, impactful & collaborative environment in the innovation space. Passion for advancing sustainability through technology, design & strategy using immersive, human-centered & cross-disciplinary approaches to enable organizations enact sustainable, empowering, community-building & ecosystem-focused change.

EXPERIENCE

Co-Founder and COO

RISE Products Inc. Brooklyn NY, June 2016-Current

Founded an award-winning company that solves food waste by upcycling organic byproducts into sustainable ingredients and grew it to \$5M valuation. Responsible for Corporate and Innovation Strategy, Research & Development, and Manufacturing Operations. Worked with large clients on consulting projects for sustainability and innovation. Built teams, created and executed projects, coordinated between marketing, sales, R&D and operations to develop and launch products. Developed national and international press acclaim, and social media strategy for B2B marketing.

Co-Founder and Researcher

Bindhi Project. Brooklyn, NY, June 2013-May 2016

Worked with the UK International Development Fund to design and manage a social innovation project to empower economically challenged and socially marginalized women in Nepal and Uganda through human-centered design and grassroots community-building. Coordinated with field researchers to develop insights, created tools and methods to collect and analyze data. Brought stakeholders together to develop and launch collaborative solutions.

Cultural Research Consultant

Mars Inc. New York, NY, January 2012-May 2013

Designed and performed organizational culture analysis of Mars Inc. engaging employees across geography and company levels, developed insights and shared strategic recommendations to build and maintain a strong culture

PROJECTS

Establishing Manufacturing Plant, 2019

Led the effort to develop processes and logistics, design technology, and establish manufacturability readiness of upcycled ingredients and blends. Increased production volume by 400% and reduced costs by 75%.

Vertical Integration of Products, 2018

Developed and launched a series of upcycled consumer-packaged goods using proprietary ingredients, established sales channels and co-packing capabilities of up to 8000 units/month. Led to an increase of 48% of total annual revenue.

NYC Food Waste Network, 2017

Organized a network of 35 startups, food manufacturers, non-profit organizations, and local governmental organizations to collaboratively tackle technological, logistical, and regulatory challenges in fighting food waste in New York City. Established guidelines for byproduct handling and logistics.

EDUCATION

PhD in Technology Management. New York University, Brooklyn, NY. 2018

Dissertation on algorithmic management and labor. Publications can be found on LinkedIn. Please inquire for teaching experience.

Masters in Management of Technology. New York University, Brooklyn, NY. 2012

Project in Millennial cultural values, employment trends and purchasing drivers.

B.E. Mechanical Engineering. Anna University, Chennai, India. 2010

Project in automated preventative maintenance of manufacturing line.
